

## PRESS RELEASE

# Intracare launches the world's most eco-friendly hoof bandage

## INTRA ECO TAPE: FUTURE PROOF HOOF CARE



Veghel – The Netherlands, July 1 2022,

Intracare presents the world's most eco-friendly hoof bandage, which will be available worldwide. Intracare has spent 2.5 years researching and developing an alternative bio-degradable hoof bandage 'Intra Eco Tape' based on a natural fabric composition. The new bandage preserves its original properties such as a good stretchability, easy-tear and great adhesive properties. The product is packed ecologically without plastics and is produced without chemical coloring.

### Environmental friendly

Annually, no less than 15 million synthetic hoof bandages are used worldwide on lame cows. Large amounts of these non-degradable hoof bandages, end up in our environment in waste containers, manure pits or on the fields. With Intra Eco Tape we take a huge step in our sustainability transition. Intra Eco Tape will give fewer problems for the farmer with the manure mixer, the slurry injectors and waste on the field.

Besides the ecological benefits, Intra Eco Tape also offers the user greater value for money. One roll treats an average of 3 - 4 hooves while most offered products reach an average of 2- 3 hooves.



### Part of Intra Hoof- and skin care programme

Intra Eco Tape is part of the Intra Hoof-fit Programme, which offers topline healthcare products for treatment and maintenance of hoof- and skin ailments with dairy herds, livestock and ungulates by veterinarians, hoof trimmers and (dairy) farmers. Intra Hoof-fit Gel and Intra Repiderma are established brands in the industry. Intra Eco Tape will be available globally via an extensive dealer network.

### About Intracare

Global challenges related to diseases, pathogens and their prevention are more important than ever. How do we ensure healthy and safe growth together? Intracare believes in smart, safe alternatives that contribute to a better future for everyone involved.

Intracare develops, produces and supplies proven and effective veterinary medicines, biosecurity, hygiene products, nutrients and innovations for sustainable and modern livestock farming and horticulture worldwide. Intracare improves the health and well-being of plants,

### More information

[www.intracare.nl/products-support/intra-skin-hoof-care/ecotape](http://www.intracare.nl/products-support/intra-skin-hoof-care/ecotape)

Note \*\*\* not for publication \*\*\*

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